

TIFFANY HOECKELMAN

Helping entrepreneurs create and live their brand and impact their world.



Attracting clients—the RIGHT clients—is top of mind for every entrepreneur. If this is your audience and they are overwhelmed by the next “best” marketing tactic, confused about why their current marketing efforts aren’t working, and worried they will have to close their doors, **I have good news for them.**

There are foundational elements that are necessary for the success of any growth strategy. The problem is that these elements are often neglected and can actually undermine the success of their marketing efforts. **The power of a clear identity, intentional client experience, and scalable systems can propel a business to the next level and beyond.**

The solution is to brand your purpose and live your brand.

If your audience is struggling to confidently attract and keep their RIGHT clients, book Tiffany to speak at your next event.



TIFFANY'S TALK TOPICS

KEYNOTES

MEETUPS

BREAKOUT SESSIONS

WORKSHOPS

BRAND YOUR PURPOSE. LIVE YOUR BRAND.

Entrepreneurs who brand their purpose and live their brand on a daily basis impact their world powerfully and serve their most enjoyable and profitable clients. Discover the often overlooked foundational elements every business must address for success.

ATTRACTING YOUR *RIGHT* CLIENTS

Attracting your best clients is a delicate balance between knowing who you are, knowing who you best serve, and communicating it clearly so the client knows you can help. Being clear on this one thing can change the trajectory of your business.

*This presentation works best as an interactive workshop.

CREATING 'WOW' FOR YOUR CLIENTS

Your market reputation is defined by the experience your clients have with your business. Ensuring you 'WOW' your audience at every step will boost your business, reduce your stress, and create devoted clients.

*This presentation works best as an interactive workshop.



**Book Tiffany to Speak
at Your Event**

Tiffany Hoeckelman

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MEET TIFFANY HOECKELMAN

Tiffany Hoeckelman is committed to helping entrepreneurs create an amazing business that impacts their world.

Starting out in 2010 as a virtual assistant and freelance graphic designer, Tiffany witnessed businesses undermining their success with poor graphic design. She soon recognized that small business owners needed help delving deeper to discover their identity. And her secret love for systems ensures her clients deliver on their brand promises. Driven by this mission, Tiffany built the virtual branding agency, Lone Orange, offering brand consulting and coaching.



@LoneOrange



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